

One of the more distasteful anti-competitive affects of increasing concentration in the electronic media is becoming evident. Sinclair Broadcasting Group, a publicly traded company, has ordered its stations to broadcast, over the public airways, a propaganda piece created by associates of Sun Myong Moon with the intent of affecting the outcome of a presidential election. This anti-democratic tactic decreases the value advertisers receive from advertising on these stations.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest.

There is a real danger that when large companies control too much of the market, they may decide not to serve the public interest but instead to promote the extreme political views of their executives. Because of their market dominance, they are relatively immune to competitive constraints on this kind of behavior.

Thank you.